

INDIAN ROOTS
GLOBAL DREAMS



UNISON
SALMER

COLLECTIONS

INDIAN ROOTS GLOBAL DREAMS

Curated design narratives anchored in India, oriented globally. Currently B2B-focused, with exports at the core of our practice, SOM Universal is grounded in India's rich craft traditions and shaped by a global design perspective, transforming material into meaning and reimagining Indian craftsmanship for the world stage. Built on years of material research and exploration, our work unites design thinking, masterful handcraft, and contemporary techniques.

Each creation is guided by intention rather than trend, by patience rather than scale, and by an enduring respect for both material and maker.

We are drawn to a quieter sensibility defined by originality, considered design, and a beauty that reveals itself over time. Our work is created for those who value depth and authenticity, for those who seek objects with story and soul, designed to resonate across cultures and contexts.

The logo for SOM Universal features the letters 'SOM' in a bold, sans-serif font on the top line. Below it, the word 'UNIVERSAL' is written in a similar font, with the 'S' and 'A' being significantly larger than the other letters. The 'S' and 'A' are connected to the 'U' and 'L' respectively, forming a continuous shape. The entire logo is rendered in white against a dark background.

HERITAGE GLOW SCULPTURES

CURVED SILHOUETTE SCULPTURES

TREASURE PIECES

COLLECTIBLE OBJECTS

SCULPTURAL OBJECTS

& MORE TO DISCOVER

HERITAGE GLOW SCULPTURES

A NEW CHAPTER IN INDIA'S ARTISTIC LANDSCAPE IS UNFOLDING, PINE ART AS A REFINED FUSION OF NATURE, CRAFTSMANSHIP, AND TECHNOLOGY

Heritage Glow is a sculptural expression of Pine Art, revealing the hidden inner beauty of wood through form, material, and time. Crafted from precisely oriented cross sectional veneers, each piece exposes natural annual growth rings that form organic mosaics shaped by nature.

Developed through years of exploration and formalized through a patented technique, Pine Art transforms wood while light remains subtle, enhancing rather than dominating the material. Each Heritage Glow piece is inherently unique, created by growth rather than design, and brings depth, warmth, and quiet presence to refined interiors and architectural spaces.

COLLECTION

01

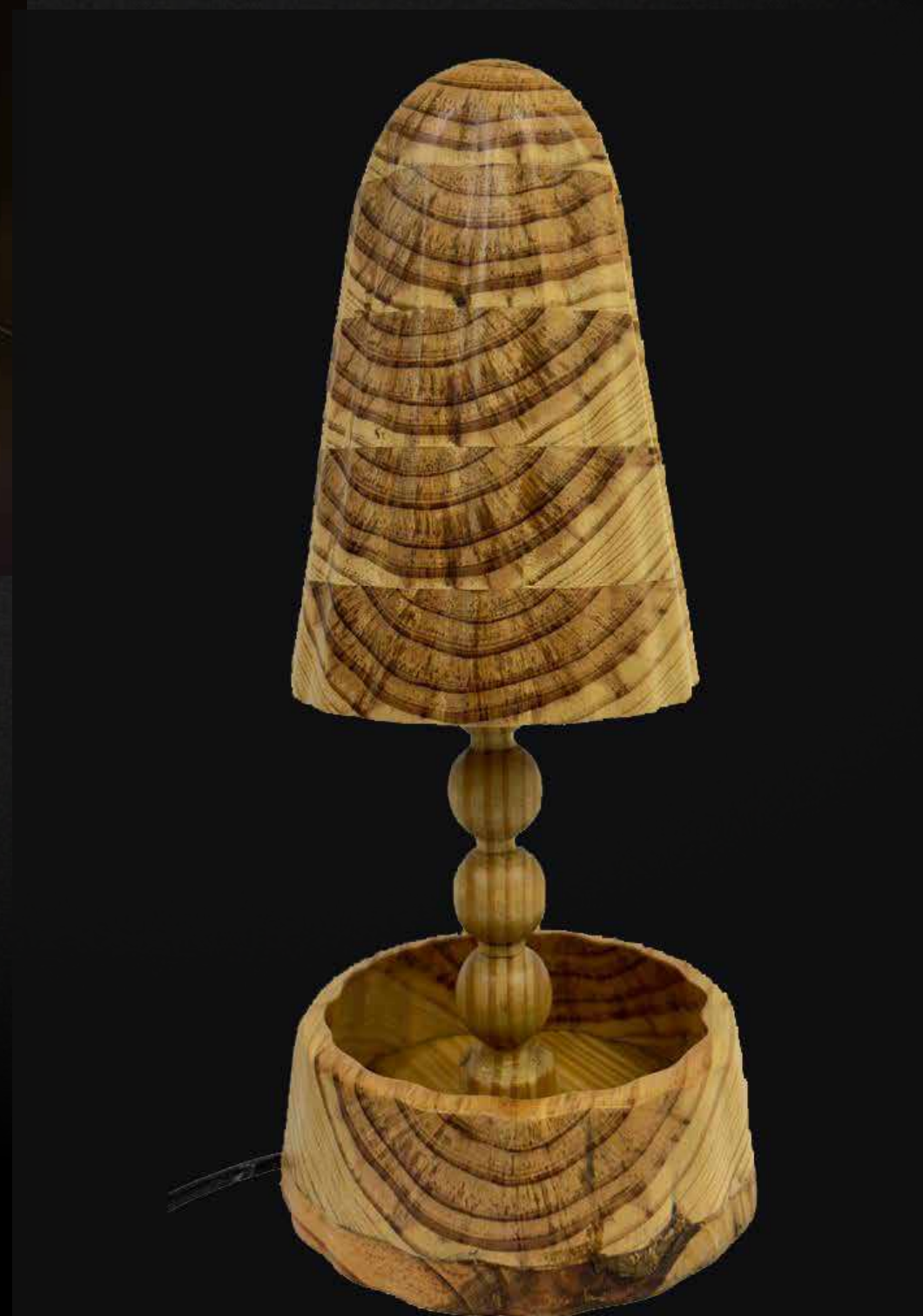
HERITAGE GLOW SCULPTURES

STAND
EDITION

SOM
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ITEM CODE
GLOW 1 - 11

H: 13" TO 14" | W: 5.5" TO 6.5"



The circular growth ring patterns resemble abstract natural art. It feels less like a regular lamp and more like a sculptural décor piece. The turned wooden stem adds elegance and balance to the design.

ITEM CODE
GLOW 1 - 12

H: 13" TO 14" | W: 5.5" TO 6.5"



This lamp showcases real annual growth rings, naturally formed over years. The patterns are not painted or manufactured — they are created by nature itself, making every piece completely unique.

ITEM CODE
GLOW 1 - 13

H: 13" TO 14" | W: 5.5" TO 6.5"



Unlike plain wooden or fabric lamps, this piece features a bold, flowing ring-inspired pattern that runs vertically and diagonally across the shade. The pattern creates a dynamic, sculptural appearance rather than a flat or simple look.

ITEM CODE
GLOW 1 - 14

H: 13" TO 14" | W: 5.5" TO 6.5"



This lamp goes beyond ordinary fabric or metal designs. It features a ring-inspired art concept that reflects the visual beauty of pine's annual growth rings in a crafted, artistic form.

ITEM CODE
GLOW 1 - 15

H: 13" TO 14" | W: 5.5" TO 6.5"



This lamp stands out with its sculpted wooden form and bold ring-inspired patterns that add depth and texture. Its artistic detailing makes it a striking décor piece, not just a source of light.

PRODUCT DISCLAIMER

Dimension Variation: Due to the natural characteristics of wood, the final product size may vary by 1–3 inches during production.

Glow Intensity: The glow effect may differ slightly from piece to piece depending on the resin content and curing process.

Natural Uniqueness: Every product features unique wood grains and rings, ensuring that no two pieces are exactly alike, similar to the uniqueness of human fingerprints.



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