

CORP PROFILE

INDIAN ROOTS
GLOBAL DREAMS



SUNZON
SAZONER

INDIAN ROOTS GLOBAL DREAMS

Curated design narratives anchored in India, oriented globally. Currently B2B-focused, with exports at the core of our practice, SOM Universal is grounded in India's rich craft traditions and shaped by a global design perspective, transforming material into meaning and reimagining Indian craftsmanship for the world stage. Built on years of material research and exploration, our work unites design thinking, masterful handcraft, and contemporary techniques. Each creation is guided by intention rather than trend, by patience rather than scale, and by an enduring respect for both material and maker. We are drawn to a quieter sensibility defined by originality, considered design, and a beauty that reveals itself over time. Our work is created for those who value depth and authenticity, for those who seek objects with story and soul, designed to resonate across cultures and contexts.

 **SOM
UNIVER
SAL**

HERITAGE GLOW SCULPTURES

TREASURE PIECES

CURVED SILHOUETTE SCULPTURES

LUXURY ART DECOR

SCULPTURAL OBJECTS

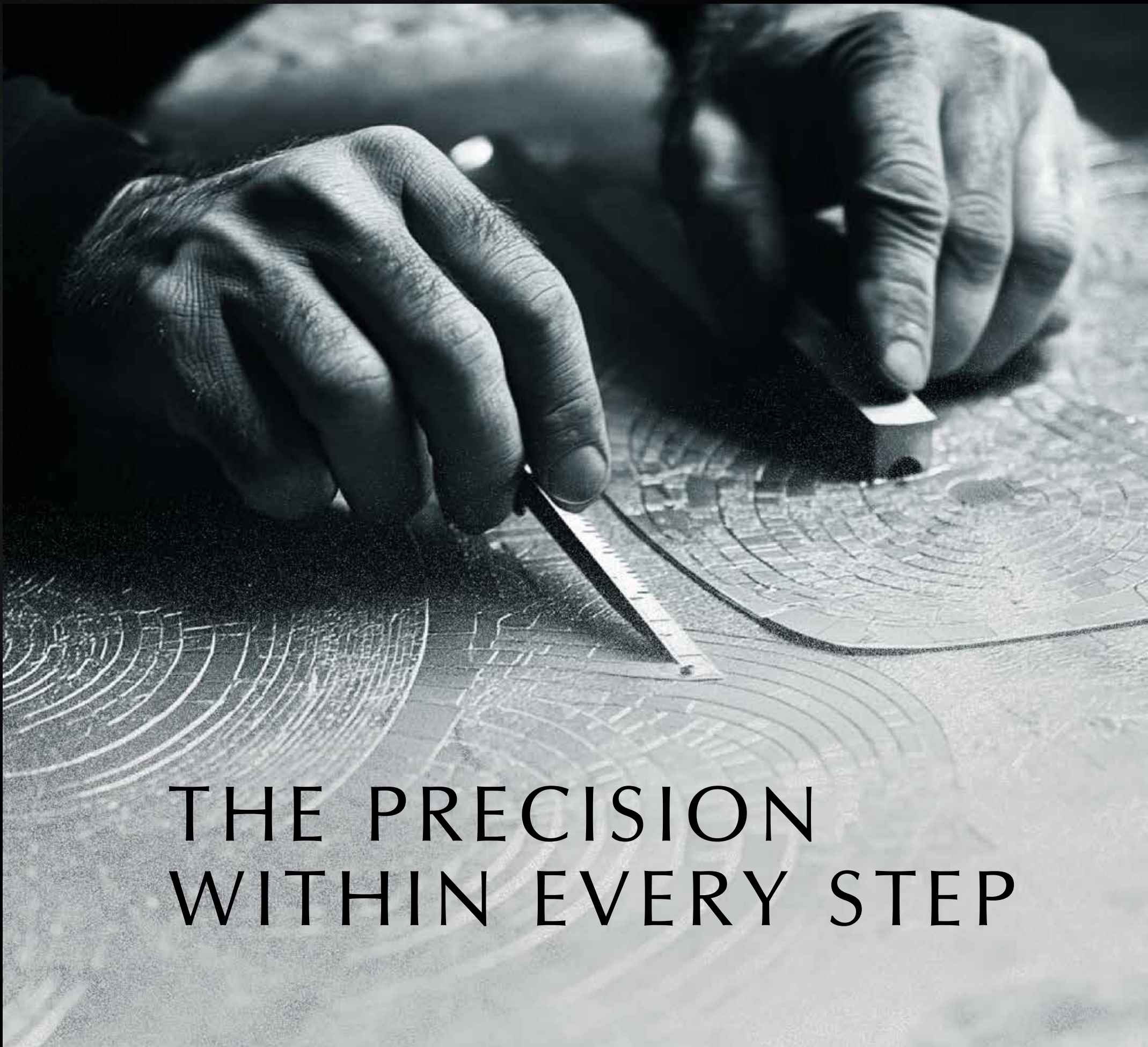
COLLECTIBLE OBJECTS

& MORE TO DISCOVER

SOM UNIVERSAL

VISION, MISSION, AND OUTLOOK

SOM Universal is guided by a vision to explore design beyond the obvious, seeking possibilities within materials, light, and form that the world has not yet imagined. Rooted in research, innovation, and purposeful design thinking, the studio develops original concepts that transform simple materials into meaningful design experiences. Anchored in India and oriented globally, SOM Universal works closely with designers and creative communities to deliver thoughtful, high quality creations that balance creativity, sustainability, and global relevance, with exports and long term collaborations shaping the future direction of its practice.



THE PRECISION WITHIN EVERY STEP

Each creation follows a carefully supervised production process with defined quality standards. SOM Universal works with skilled craftsmen, technical teams, and trusted partners to ensure precision and consistency. Supported by reliable material suppliers, every piece is made to order, securely packed in export-grade packaging, and delivered with clear timelines, consistent specifications, and complete export documentation.

DIRECTOR



DEEPALI SHARMA

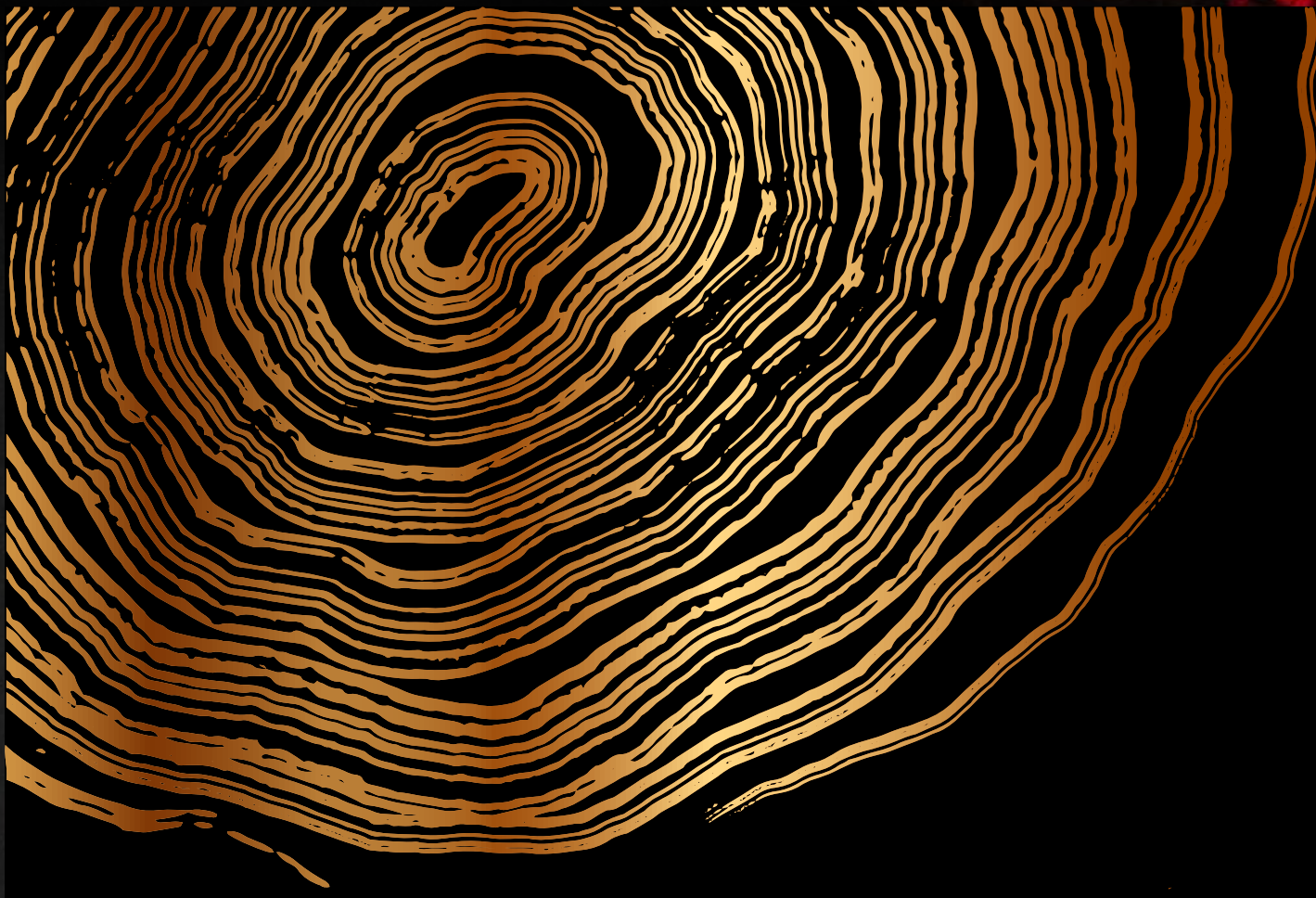
With a focus on research driven development, design direction, and global coordination, Deepali Sharma plays a central leadership role at SOM Universal. She works closely across innovation and execution, ensuring disciplined alignment between creative vision, quality standards, and buyer requirements.

DIRECTOR



GAURAV SHARMA

With a focus on strategy, operations, and long term growth, Gaurav Sharma plays a central leadership role at SOM Universal. He works closely on building scalable systems, strengthening partnerships, and guiding the brand's global expansion, ensuring disciplined execution aligned with its design philosophy and long term vision.



SEE THE YEARS. FEEL THE LIGHT.

Born of time, nature, and light, these handcrafted pine wood light objects reveal glowing growth rings that radiate warmth and calm. Rooted in in-depth research, a world-first patented design allows light to pass through the wood itself, making every piece inherently unique.

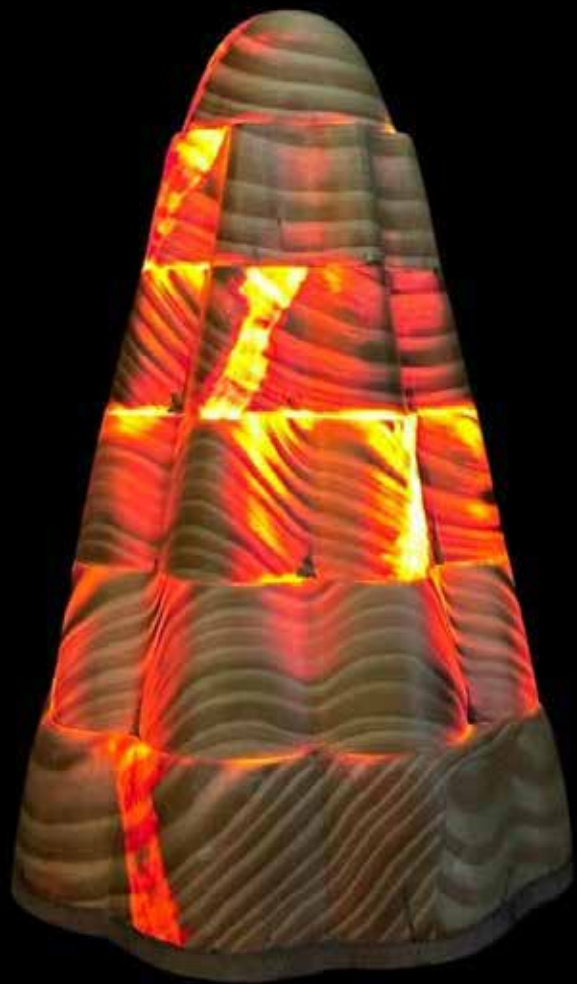
Founded on curiosity and innovation, SOM Universal curates and creates original, globally relevant art pieces defined by clarity of thought, material integrity, and quiet refinement.

HERITAGE GLOW SCULPTURES
STAND EDITION



The circular growth ring patterns resemble abstract natural art. It feels less like a regular lamp and more like a sculptural décor piece. The turned wooden stem adds elegance and balance to the design.

HERITAGE GLOW SCULPTURES
CORE EDITION



Crafted from solid pinewood, the Heritage Glow Lamp showcases nature's annual rings in a refined, tiered form. When lit, it radiates a warm white glow that softly unveils the wood's timeless beauty.

COLLECTIBLE OBJECTS



This exclusive collection is more than just decor—it is a celebration of the moments that matter most.

Every single sculpture is meticulously hand-carved from premium, soul-warming Pinewood and Teakwood chosen for its natural strength and soft, elegant grain. Just like a beautiful relationship, these pieces are shaped by time, patience, and expert craftsmanship.

CURVED SILHOUETTE SCULPTURES



A solid wood box framed in warm amber with deep teal drawers, shaped in gentle wave-inspired curves. Its flowing form and rich contrasts bring a quiet sense of luxury — a modern piece designed to add depth, elegance, and emotion to your space.

TREASURE PIECES



This small wooden storage box features a smooth shape with natural wood grain and a polished finish. Its compact drawer with a round wooden knob makes it perfect for keeping tiny essentials in a stylish and artistic way.



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